

THE HERSHEY STORY

THE MUSEUM ON CHOCOLATE AVENUE

Hershey Starts Here!



Life is Sweet on Chocolate Avenue!



museum EXPERIENCE
AT THE HERSHEY STORY

How did Milton Hershey go from bankruptcy to brilliance, transforming chocolate from a luxury to an everyday treat? How did he invent a community? Why did he give away his fortune? That's the Hershey story.

Welcome
**National Cross Country
Championship Meet Participants!**

Enjoy These Special Rates

Museum Experience	Chocolate Lab	Both
\$7.50	\$8.50	\$13.00

Expires: 11/17/12 | Not good with other discounts or coupons.
Associate: Tour & Travel

The **Chocolate Lab** explores the unique qualities of chocolate through playful, hands-on experiences. Participatory classes include molding and dipping chocolate. See the daily class schedule at HersheyStory.org.



Kids - Be Milton Hershey's Apprentice!



Solve puzzles throughout the museum using a special workbook and receive a commemorative coin and personalized newspaper page.



Located inside Café Zooka, Countries of Origin Chocolate Tasting offers warm drinking chocolate samples from six of the world's finest cocoa-growing regions.



Café Zooka offers a simple, sophisticated atmosphere to enjoy fresh sandwiches, crisp salads and deliciously creative desserts.